

# Calumet County Fair



Dear Marketing Partner,

The Calumet County Fair Association looks forward to Labor Day Weekend September 4-7, 2009 with great enthusiasm while holding fast to the tradition of community involvement and providing quality family entertainment. Our mission is to provide a variety of family entertainment at an affordable price, as we showcase the youth of the area and provide an opportunity for all ages to display their talents. We strive to provide opportunities for organizations to be involved and benefit.

Your sponsorship of an activity at the fair will give you significant exposure and recognition. Your business will be recognized in over 200,000 homes throughout the greater Northeast Wisconsin area, by over 25,000 fair attendees, via fair publications, advertising and radio air time.

We look forward with excitement to have you as a valued sponsorship and partner of the 2009 Calumet County Fair.

Sincerely,

Jeff Wunrow

President

Calumet County Fair