

# Calumet County Fair



Fair  
by Day

Festival  
by Night



The Biggest Little Fair In Wisconsin • Labor Day Weekend

# Sponsorship Agreement

Mail Completed Agreements/Sponsorship Checks to:

**SARAH GEBHART**

**N4660 Fairway Drive • Chilton, WI 53014**

Call (920) 849-9359 or (920) 418-2148

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Amount of Sponsorship \_\_\_\_\_

*Make checks payable to  
Calumet County Fair*

**TO RECEIVE FULL BENEFIT OF  
YOUR TAX DEDUCTIBLE  
SPONSORSHIP, WE WOULD  
APPRECIATE YOUR REPLY NO  
LATER THAN JULY 1, 2026.**

**CIRCLE ONE:**

- Check Enclosed
- Please Invoice (9-10-26)

## 2026 Sponsorship Levels

### GRAND CHAMPION

- ▶ Fair Admittance Day Passes: 40
- ▶ Recognition as sponsor on 2 large banners (largest business logo)
- ▶ Recognition on 20,000 printed event brochures (largest logo size)
- ▶ Business logo listed on website
- ▶ Banner displayed in Pavilion for Fair
- ▶ Banner displayed in Pavilion for Crafty Apple Fest in September
- ▶ Recognition as a sponsor on banner placed by Family Entertainment Tent
- ▶ Recognition Banner placed at Ag Education Birthing Tent
- ▶ 16 Grandstand Tickets to all Grandstand Events
- ▶ Sponsor A Day (can hand out products)
- ▶ Your logo on 2 Gate Sponsor Banners
- ▶ Complimentary Booth -  
*Must call to Reserve by July 1*
- ▶ Recognition as a Social Media Sponsor
- ▶ Your logo on all Parade Brochures
- ▶ Your logo on both sides of Parade Float (9+ Parades)
- ▶ Shuttle Service Sponsor (logo displayed on 2 golf carts)

**\$10,000  
& UP**

### ADD ON'S

*Grand Champion Level Only:  
Call Sarah at (920) 418-2148 to discuss  
add-on possibilities for your sponsorship.*

- Rides for Reading \$3,000
- Stage Pavilion Banner \$5,000
- National Act Stage Banner \$5,000
- Radio Add On \$5,000
- Can Koozies \$1000 (per 1000)

### RESERVE GRAND

- ▶ Fair Admittance Day Passes: 18
- ▶ Recognition as sponsor on two large banners (larger business logo)
- ▶ Recognition on 20,000 printed event brochures (larger logo size)
- ▶ Business logo listed on website
- ▶ Banner displayed in Pavilion for Fair
- ▶ Banner displayed in Pavilion for Crafty Apple Fest in September
- ▶ Recognition as a sponsor on banner placed by Family Entertainment Tent
- ▶ Recognition Banner placed at Ag Education Birthing Tent
- ▶ 4 Grandstand Tickets to all Grandstand Events
- ▶ Sponsor A Day (can hand out products)
- ▶ Your logo on 2 Gate Sponsor Banners
- ▶ Complimentary Booth -  
*Must call to reserve by July 1*

**\$2,500-  
\$5,000**

### BLUE RIBBON

- ▶ Fair Admittance Day Passes: 6
- ▶ Recognition as sponsor on 2 large banners
- ▶ Recognition on 20,000 printed event brochures
- ▶ Business logo listed on website
- ▶ Banner displayed in Pavilion for Fair
- ▶ Banner displayed in Pavilion for Crafty Apple Fest in September

**\$500-  
\$999**

### MERIT SPONSOR

- ▶ Fair Admittance Day Passes: 10
- ▶ Recognition as sponsor on two large banners (large business logo)
- ▶ Recognition on 20,000 printed event brochures (large logo size)
- ▶ Business logo listed on website
- ▶ Banner displayed in Pavilion for Fair
- ▶ Banner displayed in Pavilion for Crafty Apple Fest in September
- ▶ Recognition as a sponsor on banner placed by Family Entertainment Tent
- ▶ Recognition Banner placed at Ag Education Birthing Tent

**\$1,000-  
\$2,499**

### RED RIBBON

- ▶ Fair Admittance Day Passes: 4
- ▶ Recognition as sponsor on 2 large banners
- ▶ Recognition on 20,000 printed event brochures
- ▶ Business logo listed on website

**\$250-  
\$499**

### WHITE RIBBON

- ▶ Fair Admittance Day Passes: 2
- ▶ Recognition as sponsor on two large banners
- ▶ Recognition on 20,000 printed event brochures

**\$100-  
\$249**